



**CHINA EAST AFRICAN RESEARCH CENTER
(CEARC)**

1. Background of the Research Project

Despite a recent surge in Chinese investment inflows to the East African region particularly to Tanzania and Kenya, most Chinese investors have lost many investment opportunities because they do not understand the local culture, investment procedures, legal framework, potential opportunities available as well as the differences in the investment environment of various countries in the East African region. All these negatively affect effectiveness of their investments in the region. The China East African Research Center (CEARC) is thus established at the College of Business Education (CBE) in Dar es Salaam Campus as the East African regional hub in carrying out a five years research based scheme aiming at achieving the objectives indicated hereunder;

2. Objectives and Scope of the CEARC

- 2.1 To conduct research on unveiling the potential investment opportunities that Chinese investors may obtain in East Africa.
- 2.2 To carry out regular surveys on the investment environment of designated large cities to facilitate Chinese investors' investment in the cities.
- 2.3 To study the challenges faced by Chinese investors in the effectiveness of international investment in East Africa.
- 2.4 To provide regular trainings on local culture, investment procedures, legal compliance and regulations for Chinese investors.
- 2.5 To establish mapping of potential investment sites in the region to ease Chinese investors make investment decisions.
- 2.6 To offer training to research assistants on appropriate research methods necessary to carrying out envisaged research projects.

3. Partners in CEARC

The CEARC is a joint collaborative research initiative between the Research Institute of Economics and Management (RIEM) and the CBE. The scheme is operationalized under the key research fellows from both parties as indicated below;

- | | | |
|----|--------------------|-------|
| 1. | Prof. Yan Dong | SWUFE |
| 2. | Dr. Japhet Mtaturu | CBE |
| 3. | Mr. Xinyun Liu | SWUFE |
