



THE UNITED REPUBLIC OF TANZANIA  
MINISTRY OF INDUSTRY AND TRADE  
**COLLEGE OF BUSINESS EDUCATION**  
Dar es salaam | Dodoma | Mwanza | Mbeya



SPECIAL EDITION

# BUSINESS Review



Implementation of Global  
**SUSTAINABLE DEVELOPMENT GOALS**

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## Implementation of Global

# SUSTAINABLE DEVELOPMENT GOALS

## GOALS COVERED



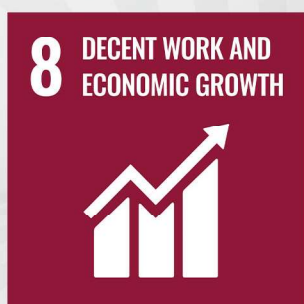
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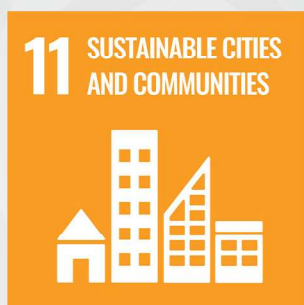
*Page Number 07*



*Page Number 09*



*Page Number 10*



*Page Number 12*



*Page Number 13*



*Page Number 14*



### 3 GOOD HEALTH AND WELL-BEING



## ENHANCING STUDENT HEALTH AND SAFETY:



### ***College of Business Education (CBE) Partners with Tanzania Red Cross Society for First Aid Training***

Student Health and Safety is a top priority in universities, enabling students to maintain good health and safety as they pursue an education aligned with the job market during their time at college.

This three-day training aimed to build the capacity of Social Welfare Officers from all CBE campuses, enabling them to administer First Aid to CBE students in case of health challenges.

The College of Business Education (CBE), in collaboration with the Tanzania Red Cross Society, organized and conducted hands-on First Aid training to equip participants with the skills to assist individuals experiencing health emergencies, reducing risks before hospital transfer.

CBE continues to organize diverse capacity-building training sessions for its staff and students through partnerships with various governmental and private institutions, enhancing the effectiveness of education delivery and skill development.

“SDG 3: Good Health and Well-being - Ensure healthy lives and promote well-being for all at all ages. The First Aid training aims to equip individuals with vital skills to respond to health emergencies, contributing to the overall health and safety of students and staff.”

### ***CBE Health Week Concludes on World AIDS Day***

The College of Business Education (CBE) concluded its Health Week with a commemoration of World AIDS Day on December 1, 2023.

Health Week began on Monday, November 27, 2023, featuring various health stakeholders, including the Office of the Chief

## WORLD AIDS DAY



Medical Officer of Dar es Salaam City, Agha Khan Hospital, Damu Salama, and UTT AMIS. The week

was organized by the college management in collaboration with the Student Government (CBESO).



was organized by the college management in collaboration with the Student Government (CBESO).

Activities included HIV testing, screenings for breast and cervical cancer, family planning services, non-communicable disease awareness, and safe blood donation.

In her closing speech, Dr. Zaituni Hamza, Chief Medical Officer of Dar es Salaam City, encouraged students to prioritize their health by avoiding risky behaviors such as unprotected sex, abortion, and drug use. She also urged them to focus on their studies and strive to gain skills and expertise in their fields. The event concluded with the distribution of bed nets and condoms to students, provided by the Office of the Chief Medical Officer of Dar es Salaam City to help protect the health of young people.



“ SDG 3: Good Health and Well-being - Ensure healthy lives and promote well-being for all at all ages. The Health Week's focus on HIV testing, cancer screenings, family planning, non-communicable disease awareness, and safe blood donation directly contributes to promoting health and well-being among students. ”

## 4 QUALITY EDUCATION



## INTERCITY AND CROSS-BORDER BUS ATTENDANTS

On January 15, 2024, the Ilala District Commissioner, Hon. Edward Mpogolo, representing the Dar es Salaam Regional Commissioner, Hon. Albert Chalamila, officially launched

### Training Program for Intercity and Cross-Border Bus Attendants at CBE Dar es Salaam

training sessions for attendants of intercity and cross-border buses. This event took place at the College of Business Education (CBE), Dar es Salaam Campus.

Speaking on behalf of the Regional Commissioner, Hon. Mpogolo expressed gratitude to the college leadership for this initiative and commended their efforts in organizing the training. He

emphasized the importance of such education for bus attendants, particularly for enhancing road safety. He noted that this training would also promote respect and professionalism among bus attendants, comparable to that of airline attendants.

CBE Rector, Prof. Edda Lwoga, explained that the training would be conducted practically





over a period of 10 days, with sessions lasting 6 hours each day. She added that CBE is one of only two institutions in the country offering specialized training for bus attendants. The training will be delivered in the national language to ensure accessibility for all attendees.

The representative of the Director General of LATRA, Mr. Johanes Kahatano, highlighted how this training would help bus attendants



tackle challenges such as managing accidents and improving passenger service quality.



The launch event was attended by heads of various institutions, including police representatives, government officials, and key transport stakeholders. Among the attendees were the LATRA Director General's representative Mr. Johanes Kahatano, Regional Police Commander representative ACP Michael Deleli, TABOA Chairperson Mr. Abdallah Muhamad Kiongozi, Fire and Rescue Force representative Ms. Pilli Kaku, BASATA Executive

Director Mr. Mapana, TRC Director General representative Mr. Erick Foya, TAZARA Director representative Mr. Innocent Matulu, as well as representatives from CRDB, Web Corporation, bus companies, and the press.

This launch marks a significant step toward enhancing the safety and quality of road transport services in the country.

“SDG 4: Quality Education - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. The training sessions for bus attendants represent an initiative to provide specialized education that enhances their skills and knowledge.”

### Training Program for Intercity and Cross-Border Bus Attendants at CBE Dar es Salaam



## TRAINING 600 SMALL-SCALE ENTREPRENEURS

The Ilala District Commissioner, Hon. Edward Mpogolo, has commended the College of Business Education (CBE) for providing training to around 600 small-scale entrepreneurs from Ilala District. He stated that Ilala, located in Dar es Salaam, is the only district in the country with the



highest population, estimated at 1.6 million people, of whom 98% are engaged in business activities. Hon. Mpogolo made these remarks on October 23, 2024, at the CBE Main Campus Hall in Dar es Salaam, during the closing of a three-day training provided by the College free of charge as a part of its community outreach program. He expressed his support for these efforts and his willingness to collaborate so that this knowledge reaches those who missed out on this round of training.



"You are providing business education, but these women are living that education; they sustain their livelihoods through business. We appreciate you for teaching us how to enhance our businesses, including improving standards and adding value. I urge the College to consider the bodaboda (motorcycle taxi) operators who are also doing business alongside these women," said Hon. Mpogolo.

On her part, CBE Rector, Prof. Edda Tandi Lwoga, said that CBE's mission and goals include providing business education and reaching out to small-scale entrepreneurs, especially women and youth, to stimulate economic growth and business development in the country. She noted that similar training sessions will be extended to entrepreneurs in other regions, including Dodoma,

Mwanza, and Mbeya, in November 2024.

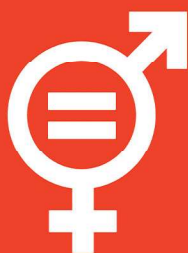
"Entrepreneurs have learned and improved various marketing strategies, social media usage, customer service professionalism, and business planning. I thank all the participants and assure them that this is just the beginning; we will return with tailored programs to meet specific needs," said Prof. Lwoga.

**“ SDG 4: Quality Education - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. The training provided to small-scale entrepreneurs, especially women and youth, is a direct contribution to quality education and skills development. ”**





# 5 GENDER EQUALITY



## GENDER DESK

The College of Business Education (CBE) Mbeya Campus has marked and officially launched its Gender Desk, an initiative aimed at promoting gender equality and combating gender-based violence within the community. During the event, the Campus Director, Mr. Jeremiah Tumaini, expressed gratitude to all stakeholders present and emphasized that CBE has established this desk not only to meet legal requirements but also because of its significant importance to the overall development of society.

“Through this desk, we aim to break down gender-related barriers within and beyond the institution,” said Mr. Jeremiah. He explained that the desk will serve as a safe

space for individuals facing gender-based challenges and restrictions.

Meanwhile, the Gender Desk Coordinator from the Mbeya Regional Police, Officer Mary Gumbo, highlighted that the primary responsibility of the desk is to prevent and combat gender-based violence by raising community awareness and taking appropriate action. She noted that gender-based violence is categorized into four main types: economic, psychological, and

sexual violence.

Officer Gumbo encouraged all participants to act as ambassadors against gender-based violence within their families and communities. She added, “The children we see wandering and begging on the streets are often a result of unresolved issues within families stemming from gender-based violence. If you’re experiencing any of the challenges discussed here today, don’t face it alone. Come, and let us help you,” she concluded.

### CBE Mbeya Campus Launches Gender Desk to Address Gender-Based Issues



“SDG 5: Gender Equality - Achieve gender equality and empower all women and girls. The theme of the event centered on investing in women to accelerate national development highlights the importance of gender equality in education and leadership roles.”





## ***Empowering Women and Inclusive Education for National Development and Community Growth***

On March 28, 2023, as part of the International Women's Day celebrations with the theme "Invest in Women to Accelerate National Development and Community Well-being," Dr. Shima Banele, the Director of Academics at the College of Business Education (CBE), participated as the Guest of Honor at an event organized by Shule Direct. The event brought together female teachers dedicated to educating students with special needs and parents of children with disabilities.

Ms. Iku Lazaro, Director of Shule Direct, highlighted the purpose of the workshop, which was to facilitate the exchange of ideas, experiences, and challenges faced by children with disabilities. She commended the teachers for their efforts in making education more inclusive, including the use of technology to reach more children.

# WOMEN'S DAY

Dr. Banele took the opportunity to praise the teachers for their dedication and resilience in overcoming the various challenges they encounter to ensure that children receive their right to quality education. She also commended the Shule Direct leadership, noting that in the eight years she has known and collaborated with them, they have continuously grown and helped expand access to education for Tanzanians through technology, allowing education to reach even those in remote areas.



**“ SDG 5: Gender Equality - Achieve gender equality and empower all women and girls. The theme of investing in women to accelerate national development reflects a commitment to gender equality and recognizes the critical role women play in education and community well-being. ”**



## 8 DECENT WORK AND ECONOMIC GROWTH



### ***Empowering Future Taxpayers for Sustainable National Development***

The College of Business Education (CBE), in collaboration with the Tanzania Revenue Authority (TRA), conducted a tax training seminar yesterday at CBE's Dar es Salaam campus for CBE students who are members of the Tax Club (@cbeta\_2022). The seminar aimed to educate students about taxation and its significance.



the significance of establishing the Tax Club at CBE.

“It is the college's plan to provide practical education in partnership with institutions, and in this area of taxation, we saw the importance of collaborating with TRA to provide such education. For students taking Taxation as a subject or module, this club offers a valuable hands-on learning experience.

Recognizing the importance of taxation, CBE has introduced Taxation programs at both the Bachelor's and Master's levels, providing students with more opportunities to deepen their understanding of taxation,” said Dr. Munishi.

The College of Business Education (CBE) is committed to offering practical education and enabling its students to gain work experience through initiatives like the Apprenticeship and Incubation programs.

## TAX EDUCATION EMPOWERMENT

The training, delivered by Mr. Alex Mwambeja, an officer from TRA, focused on tax payment and its importance, the use of EFD machines, TIN registration, and tax estimation for businesses.

“These trainings will help shape students to become responsible

taxpayers in our country and lead efforts to educate and encourage others to pay taxes, thereby contributing to our national development,” said Mr. Mwambeja.

The seminar was concluded by Dr. Emmanuel Munishi, CBE's Deputy Head of Planning, Finance, and Administration, who highlighted



“ SDG 8: Decent Work and Economic Growth – Educating students about tax compliance and the importance of tax payments encourages economic responsibility, contributing to sustainable economic growth through better-informed future taxpayers and business leaders. ”



## Empowering Real Estate Professionals for Ethical Excellence

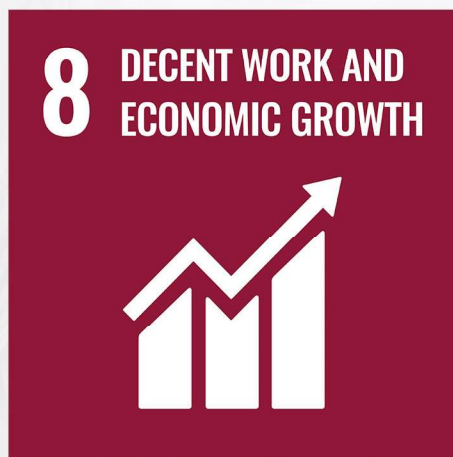
On January 30, 2023, the Minister of Lands, Housing, and Human Settlements Development, Hon. Dr. Angeline Mabula, called for ethics training for Real Estate Agents. Dr. Mabula made this statement while inaugurating a short training program for Real Estate Agents, organized by the College of Business Education (CBE) in collaboration with the Association of Real Estate Agents at CBE's Dar es Salaam campus.

The training aims to equip participants with knowledge, skills, and a better understanding of the fundamental principles governing real estate operations in Tanzania.



It will also cover how to adhere to legal and ethical procedures, effectively connect buyers and sellers, select the best offers, seek customers, and market themselves digitally.

The training is expected to have a lasting impact, as it will not only enhance the capabilities of individual agents but also foster a culture of professionalism and



## ENHANCING REAL ESTATE ETHICS

ethical practice across the industry. With improved skills and knowledge, real estate agents will be better equipped to serve their clients and navigate the complexities of property transactions, paving the way for a more robust and trustworthy real estate sector in Tanzania.



**“** SDG 8: Decent Work and Economic Growth – By promoting professionalism and ethical conduct among real estate agents, the initiative contributes to creating decent work opportunities and stimulating economic growth in the real estate sector. **”**



## 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



### ***Vice President Calls for Enhanced Investment in Education and Distance Learning at the College of Business Education***

On July 31, 2023, the Vice President of the United Republic of Tanzania, Hon. Dr. Philip Isdor Mpango, urged the leadership of the College of Business Education (CBE) in Mbeya to invest more in distance learning systems. This investment is intended to enable more young people, particularly those in remote areas, to take advantage of educational opportunities in business, including those available both locally and internationally.

Dr. Mpango made these remarks during the inauguration of the CBE Mbeya Campus and its buildings. He spoke to hundreds of residents from the Iganzo ward in Mbeya City, who gathered in large numbers to witness this historic event.

He emphasized that it is now time for CBE lecturers to keep pace with current trends in education to better



assist students in obtaining knowledge and skills relevant to modern business practices. “The leadership of the college should develop plans that will enable this institution to provide quality business education for the broader interests of the nation and the development of our country,” he stated.

With this new investment, he called on the lecturers to consider offering education on modern business systems to enhance competitiveness both domestically and internationally.

He also informed the college’s Patron, the Speaker of the National Assembly and Member of Parliament for Mbeya Urban, Hon. Dr. Tulia Ackson, that he had heard her request regarding educational infrastructure and road improvements, promising to communicate it to the relevant

ministers.

College’s Governing Board, Prof. Wineaster Anderson, reported that the construction of the college has cost 1.4 billion Tanzanian shillings, with 1.1 billion shillings sourced from internal revenue and 350 million shillings from the central

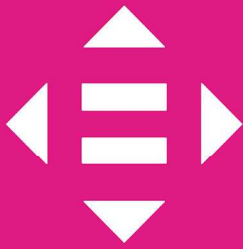
## FOSTERING EDUCATIONAL ADVANCEMENT

government fund. He added that in the first phase, they have received 12,000 students, with plans to increase that number to 20,000 in the future.

“SDG 9: Industry, Innovation, and Infrastructure – The investment in educational infrastructure and modern teaching methods aligns with the goal of building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation.”



## 10 REDUCED INEQUALITIES



### ***Enhances Accessibility and Opportunities Through Community Support and Inclusive Education Initiatives***

In efforts to support inclusive education, the College of Business Education (CBE) has visited and provided assistance to students with special needs at Jangwani Secondary School in Dar es Salaam.

The support, which included mobility chairs and other aids, was handed over by the Academic Director of CBE, Dr. Shima Banele, representing the College's Principal. This initiative follows a commitment to promote equality and ensure that educational opportunities are accessible to all. The event provided over 110 students with special needs the assistance necessary for their academic advancement.

Speaking after the donation, Dr. Banele expressed that the college has fostered a culture of supporting the school, which enrolls students with special needs within an inclusive education framework. She added that CBE will continue to assist the school to ensure that

students with special needs can study diligently and achieve their future aspirations. She also commended the government's initiative to implement inclusive education, where students with special needs are



integrated with those without disabilities.

“You may have physical challenges, but your minds work well, so do not think that you cannot succeed. You can bring significant changes to society if you dedicate yourselves and perform well,” she stated.

## EMPOWERING INCLUSIVE EDUCATION

The Deputy Head of the school, Paulina Aweda, reported that the school has 110 students with special needs who study the same curriculum as those without challenges. She praised the government for creating a conducive environment

that ensures students with special needs can learn without any obstacles, highlighting that they have performed well in their national examinations.



“SDG 10: Reduced Inequalities – By supporting students with special needs, CBE contributes to reducing inequalities within the educational system. This effort ensures that marginalized groups receive the necessary resources to succeed in their educational pursuits.”



## Supporting Students with Special Needs Through Meaningful Donations and Community Engagement



## PROMOTES INCLUSIVE EDUCATION

In celebration of International Women's Day, which is observed annually on March 8, the Gender Unit of the College of Business Education (CBE) visited and donated various items to Jangwani



Secondary School for Girls located in Dar es Salaam.

The CBE delegation was led by Acting Rector, Prof. Edda Lwoga, Acting Deputy Rector, Dr. Nasibu Mramba, Director of Initial Training Dr. Shima Banele, and other staff members, who visited the school on March 7, 2023, to present the donations.

Jangwani Secondary School is an inclusive institution with 98 students who have physical and skin disabilities. Upon welcoming the CBE team, the Head of Jangwani School, Ms. Bhoke Nyaibuli, and student representative Janeth Malipesa expressed their gratitude for the various gifts received. "The gifts you have given us today mean a lot to us and will greatly assist students who previously did not have wheelchairs," said Ms. Nyaibuli.

Additionally, the students were highly motivated after seeing individuals with special needs, like themselves, who have managed to pursue and attain higher education. The CBE staff also had the opportunity to visit a juvenile detention center located in Upanga, Dar es Salaam.



“SDG 10: Reduced Inequalities – By providing assistance to students with disabilities, CBE is working to reduce inequalities within the education system. This effort helps to ensure that marginalized groups receive the necessary support to thrive in their educational pursuits.”



## 11 SUSTAINABLE CITIES AND COMMUNITIES



before the college's 58th graduation ceremony and the 10th graduation ceremony for the Mbeya branch, scheduled for December 2, 2023, at 5:00 PM.

Mr. Jeremiah Tumaini, the Director of CBE Mbeya Campus, commended the leadership of the student government (CBESO) and the Environmental Club for their initiative. He encouraged other

## COMMUNITY CLEAN-UP INITIATIVE

### ***CBESO and Environmental Club Organize Successful Community Clean-Up Initiative Ahead of 58th Graduation Ceremony***

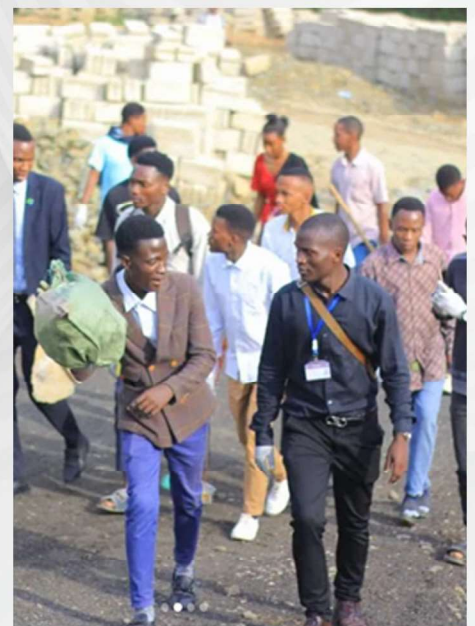
In a long-standing saying, “Take care of the environment, and it will take care of you,” this principle was put into action on November 30, 2023, by the student government of CBESO and the Health and Environment Club. They organized a clean-up campaign around the College of Business Education (CBE) campus located in Iganzo, Mbeya.

The clean-up activity, led by CBESO President Mr. Gabriel Many, took place just two days



clubs to participate in various activities that yield positive results

for the college and the nation as a whole.



“SDG 11: Sustainable Cities and Communities - This goal aims to make cities inclusive, safe, resilient, and sustainable. The clean-up activity contributes to creating a cleaner and healthier environment in urban settings, promoting community engagement and responsibility towards environmental maintenance.”



## 13 CLIMATE ACTION



### ***A Commitment to Environmental Sustainability and Community Engagement Through Tree Planting and Educational Initiatives***

The tree-planting event was part of a broader initiative to promote environmental sustainability and engage the campus community in active participation. Dr. Mramba emphasized the importance of such activities in fostering a culture of environmental stewardship among students and staff. “As we celebrate

joined in the effort to enhance the green spaces on campus. The event not only aimed at beautifying the campus but also served as an educational opportunity to raise awareness about the significance of trees in combating climate change and supporting biodiversity.

Looking forward to the anniversary

Dr. Mramba highlighted the significance of inviting the Regional Commissioner to the celebration, noting that it represents a recognition of the college's contributions to the region and the country. “We are proud of our partnership with the local government and look forward to



## **CELEBRATING ENVIRONMENTAL STEWARDSHIP**

our achievements over the past 40 years, it is essential to remember our responsibility towards our environment. Planting trees is a symbolic act of our commitment to sustainability and future generations,” he stated during his address.

Participants included faculty members, students, and local community members, all of whom

celebration on August 14, plans are in place for a series of engaging activities, including debates and discussions focusing on the themes of education, development, and community engagement. The college hopes to reflect on its journey over the past four decades, celebrating its milestones while also addressing future challenges and opportunities in higher education.

continued collaboration that benefits both our institution and the wider community,” he added.

As the anniversary approaches, excitement is building within the college community, with various committees working diligently to ensure a memorable celebration that honors the past and inspires a promising future.

“ SDG 13: Climate Action - By promoting tree planting, the college directly contributes to combating climate change and promoting sustainable practices, reinforcing the need for environmental stewardship. ”



## 17 PARTNERSHIPS FOR THE GOALS



training sessions be conducted regularly. He also emphasized the importance of continuing collaboration with the College in various activities related to students' academics.

In thanking the teachers for attending the meeting, the Director of the Mbeya Campus, Mr. Jeremiah W. Tumaini, outlined the vision for the Mbeya Campus,

## BUILDING EDUCATIONAL BRIDGES

### ***Strengthening Educational Partnerships: A Work Meeting of Secondary School Teachers in Mbeya Ahead of CBE's 58th Graduation Ceremony***

As we approach the 58th graduation ceremony of CBE, which is the 10th for the Mbeya Campus, a work meeting was held today, November 30, 2023, involving academic teachers from 36 secondary schools located in Mbeya city. The main purpose of this meeting was to restore goodwill and build good relationships with the surrounding community of the College. Various topics were presented, including strategies for

building personal wealth, ways to enhance students' academic performance, and effective methods for dealing with challenges after retirement.

Speaking on behalf of his fellow teachers who attended the meeting, Mr. George Lihanjala expressed gratitude to the College of Business Education for this training and requested that such



particularly regarding the enhancement of relationships improvement of learning between the schools and the environment infrastructure and the College.



“SDG 17: Partnerships for the Goals: Strengthen the means of implementation and revitalize the global partnership for sustainable development. The collaboration between the College and secondary schools emphasizes the importance of partnerships in achieving educational and community goals”



## Deputy Speaker Commends CBE and WMA on Apprenticeship Collaboration

The Memorandum of Understanding (MoU) was officially signed during a brief ceremony held at the College of Business Education (CBE) on the 13th of October 2023. This MoU marks a significant milestone in the collaboration between CBE and the Weights and Measures Agency (WMA), specifically on apprenticeship in the field of Metrology and Standardization. This will provide valuable opportunities to students in this specialized area, bridging the gap between academic knowledge and practical experience.

This event was evidenced by Hon. Mussa Azzan Zungu, Deputy Speaker and the Member of Parliament of Ilala Constituency as a Guest of Honor. Also present were senior officials from WMA, financial institutions, CBE and other stakeholders. Many in audience were convinced that the apprenticeship opportunities will

enhance the supply of skilled and jobready individuals.

Deputy Speaker, Hon. Zungu has lauded the College for its



dedication in deliver-ing training that effectively caters for the requirements of the everevolving job market. His commen-dations were made during a significant event where the

WMA and CBE formalized their collaboration through the signing of a Memorandum of Under-standing (MoU), specifically aimed at providing in-ternship opportunities for students.



“SDG 17: Partnerships for the Goals: Strengthen the means of implementation and revitalize the global partnership for sustainable development. The collaboration between CBE and various institutions reflects the importance of partnerships in achieving educational and employment goals.”



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